

Press Release

Investance Group Launches New Brand Identity & Website

3 October, 2011 – Investance, the provider of a portfolio of specialist management consulting, technology and outsourcing services to the Global Financial Services Industry today announces the launch of a new brand identity and website.

The introduction of a new logo, visuals and website is part of a brand communications strategy to raise awareness of the firm's specialist capabilities in management consulting, software & technology and outsourcing.

Chief Executive Officer, Franck Dahan said "2011 marks the tenth anniversary of Investance and with this exciting refresh of our brand communications will help to position us for a successful decade to come."

Dahan said: "The new logo, visuals and website will better emphasise the range and quality of services we offer our clients to help them to achieve significant improvements in business performance."

Investance Contacts:

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About Investance

Investance is a global management consulting firm that combines industry expertise in risk management, operations, finance and technology strategy with specialist capabilities in advisory, technology and outsourcing to add value for the world's leading financial services organisations. We have more than 300 people supporting leading Investment Banking, Insurance, Retail banking and Investment Management organisations around the world to deliver superior business results. We have seven established offices in strategic locations and major financial centres: Paris, London, New York, Hong Kong, Singapore, Mumbai and Amsterdam. Find out more at www.investance.com.

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